



Hello

## Thank you for contacting Softwareaai regarding your project!

We appreciate the opportunity to work with you. Below are the details and requirements for the project:

### Project Details & Requirements

1. **Objective:** Clearly define the goal of the project. This includes the overall purpose, intended outcomes, and any specific functionality you need for your website.
2. **Scope of Work:**
  - Theme customization: Modifying the theme to match your brand's identity.
  - Responsive design: Ensuring the site looks great on all devices.
3. **Design Requirements:**
  - **Branding:** Colors, fonts, logos, and any visual guidelines.
  - **Layout:** Desired structure for the homepage, inner pages, and navigation.
  - **Content:** Information about the text, images, and media that need to be included.
4. **Development Requirements:**
  - **Platform:** WordPress.
  - **Performance:** security features.
  - **Functionality:** Define any interactive features like forms, or custom scripts.
5. **Timeline:** The project is expected to be completed in 10 days, with 3 revisions and up to 4 updates from the developer during the development process.
6. **Budget:** Include the costs, broken down as follows:
  - Theme purchase: ₹13,000 (full payment).
  - Development fee: ₹5,000 (full payment).

7. **Final Deliverables:** The completed, customized theme, fully responsive and matching your brand's design and functionality requirements.

#### Meeting

- **Initial Meeting:** To discuss and understand your project requirements.
- **Second Meeting:** Delivery of the first draft of the project.
- **Third Meeting:** Review and implement updates or changes (up to 4 revisions).
- **Final Meeting:** Completion and handover of the finalized project

#### Theme

- The total cost of the theme is ₹13,000 (full payment).
- Theme customization will be done based on your preferences (up to 3 revisions).
- Responsive design included for optimal display across devices.
- Key elements like colors, fonts, and layout will be tailored to match your brand identity.
- The theme development fee is ₹5,000 (full payment).
- Up to 4 updates and 4 changes will be provided by the developer.
- The project will be completed within 10 days (final submission).